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TITLE: CENTRALIZED ELECTRONIC SALES USING A CONSOLIDATOR

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INVENTOR-INFORMATION:

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ABSTRACT:

CHG DATE=20021101 STATUS=0>The present invention provides an electronically accessible site that lists a product and associated distributors that distribute the product to customers. A customer purchases a product from the electronically accessible site, and during the purchasing process, the customer selects the distributor he wants to receive the product from. The order is received by an agent, and transmitted to the selected distributor for eventual distribution of the product to the customer. In response to the purchase, the agent and electronically accessible site receive compensation based on the amount of the purchase.